

# LATINO REEL



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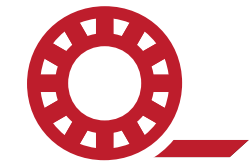
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# LATINO REEL



Under the rich, creative environment of the Sundance Film Festival, Latino Reel is an event held during the festival where Latino film is celebrated in a forum of networking and storytelling. The annual event features panel discussions on a variety of topics from industry leaders and trailblazers, who share their experiences, expertise and advice. The purpose of Latino Reel is to provide a forum in which aspiring and established Latino artists can network and share their knowledge and experiences while working to hone their filmmaking skills.



# PRO

# GRAM

**FRIDAY, JANUARY 20TH, 2017**

**TIME: 1:00-2:30 PM**

**VENUE: BLACK HOUSE  
PRESENTED BY STARZ**

## **PANEL DISCUSSION**

**STATE OF AFFAIRS. LATINO AND OTHER DIVERSE ACTORS, PRODUCERS, DIRECTORS CONFRONT ISSUES IN THE FILM AND TELEVISION INDUSTRY.**

Despite recent breakthroughs in the film and television industry, Latinos continue to face barriers in developing Latino-related film projects and producing Latino-focused content. The panel will delve into the issues and challenges facing Latinos in the industry today, and discuss the breakthroughs happening to bring all voices to the screen. They will address overall trends in the industry and how they affect the role of Latino actors and filmmakers from diverse backgrounds who are making an impact on the industry.

## **MODERATOR: ANDREW DIAZ**

Andrew Diaz has been a working stage and film actor in Los Angeles and Utah markets for the past 20 years. Recently he has starred in Stop Pepper Palmer, the Emmy winning short film Mine and the recently released Rob Reiner directed Being Charlie. He currently lives and works in Utah as a Global Real Estate Advisor for the International firm of Engel & Voelkers with offices here in Park City.

## **PANELISTS**

**MARTA FERNANDEZ, SENIOR VICE PRESIDENT, ORIGINAL PROGRAMMING, STARZ**

Marta Fernandez joined STARZ in 2007. As the Senior Vice President, Original Programming she supervises development and production for the Network: her credits include the SPARTACUS franchise, BOSS, DAVINCI'S DEMONS, BLACK SAILS, ASH VS EVIL DEAD, FLESH AND BONE AND AMERICAN GODS. Ms. Fernandez is currently developing a slate of programming for the Network aimed at attracting first and second generation Latino audiences. These programs will feature positive depictions of Latinos and Latinas as they pursue their American dream. She is currently point person for the HAVANA series for the Network. Prior to her work at STARZ Ms. Fernandez worked on the critically acclaimed series; MONK (USA) and CRIMINAL MINDS (CBS). Ms. Fernandez is a graduate of Montclair State University. Her family is originally from Vigo, Spain.



## **CARLOS PORTUGAL**

Carlos Portugal began his career at KQED, San Francisco's PBS station, where he worked on numerous documentaries including the Emmy Award winning "Frida Kahlo: Portrait of an Artist." Moving to Los Angeles, he served as Creative Director at Fox and Fox Kids prior to becoming showrunner on Sony/Telemundo's first foray into bilingual sitcoms. After working for two seasons as a writer on Tyler Perry's "Meet the Browns" and "House of Payne," Portugal co-wrote and directed two independent movies: the award-winning Latino comedy "East Side Story" and the Lifetime teen musical "Pop Star." For the past four seasons, Carlos has been the showrunner (co-creator, head writer and director) of Hulu's original series "East Los High." He's currently writing a one-hour supernatural drama pilot for FOX as well as developing the American version of the hit telenovela "Teresa" for STARZ.

## **RAY SANTIAGO (PABLO SIMON BOLIVAR)**

Ray Santiago has recurred on hit television shows "Bad Judge," "Touch," "Raising Hope," and "Dexter." Some of his feature film credits include Suburban Gothic alongside Kat Dennings, Sex Ed alongside Haley Joel Osment and George Eads, In Time alongside Justin Timberlake and Olivia Wilde, as well as American Son, Meet the Fockers, Girlfight and upcoming indie feature Dynamite: A Cautionary Tale. he Nuyorican Santiago, currently resides in Los Angeles, but originally hails from the Bronx in New York. He also attended the Fiorello H. LaGuardia High School of Music & Art and Performing Arts, the "Fame" school, in New York City.

## **HEATHER RAE**

Heather Rae produced FROZEN RIVER which won the Sundance Grand Jury Prize and was nominated for two Academy Awards. Rae produced the Netflix Original TALLULAH. As well she produced and directed TRUDELL, about the late Native activist John Trudell. Currently she is producing OCETI SAKOWIN, about the uprising at Standing Rock. Rae ran the Native Program at Sundance Institute and sat on the Board of Trustees. She is Native American and a mother of three.

## **TANYA SARACHO**

Tanya Saracho was born in Los Mochis, Sinaloa, México. She is a playwright and Television Writer who's worked on "How To Get Away With Murder," HBO's "Looking," "Girls," and "Devious Maids." Named "Best New Playwright" by Chicago Magazine, Saracho has had plays produced at: Primary Stages and 2nd Stage in NYC, Denver Theatre Center, Oregon Shakespeare Festival, The Goodman Theater, Steppenwolf Theater, Teatro Vista, Teatro Luna, Fountain Theater, Clubbed Thumb, NEXT Theater and 16th Street Theater. Saracho was named one of nine national Latino "Luminarios" by Café magazine and given the first "Revolucionario" Award in Theater by the National Museum of Mexican Art. She is the founder of Teatro Luna (the first all-Latina Theatre Company in the nation) as well as the founder of ALTA (Alliance of Latino Theatre Artists). She is currently in development STARZ and 20th Century FOX and under commission with: South Coast Repertory Theatre and Two Rivers Theatre. Tanya is proud SAG/AFTRA actor.



**FRIDAY, JANUARY 20TH, 2017**

**TIME: 3:00-4:30 PM**

**VENUE: BLACK HOUSE  
PRESENTED BY STARZ**

## **PANEL DISCUSSION**

### **A MULTICULTURAL CONVERSATION: AMERICA'S NEW FRONTIER**

Is the film and television industry telling the stories of all communities and cultures? How are diverse communities portrayed, and is the content an accurate representation of the culture? This panel discussion will look into content as it relates to the Latino experience. It will address the topics of the industry and how artists from diverse backgrounds are able to connect with audiences in sharing their stories.

### **MODERATOR: ALMA TILGHMAN, OWNER, PAPER PLANES COLLECTIVE**

Alma Tilghman is the Founder of \*Paper Planes Collective,\* a Los Angeles based marketing and events agency. Alma works with brands and media related non-profits seeking to create experiences that foster diversity in entertainment and the arts. Recently, Alma has partnered with CAPE (Coalition of Asian Pacific's in Entertainment) to produce several events highlighting the Asian market.

Alma has worked with The National Association of Latino Independent Producers (NALIP) and helped the nation's largest Hispanic civil rights non-profit organization, The National Council of La Raza (NCLR) produce their nationally televised ALMA Awards show. Furthermore she collaborated with Apple to create Campus MovieFest Mexico, the first and world's largest student film festival in Mexico.

A native Angeleno, her passion for diverse cultural experiences, led Alma to Fordham University in New York City to earn a B.A. in International-Intercultural Studies. Soon after, she laid the foundation of her marketing career during the birth of the iconic 90s hip-hop era in New York City. It was Alma's keen ability to network and align with the right people that led her to serve on teams championing the success of leading national entertainment publications including The Source and Vibe Magazine.

Currently, she keeps busy by working on several projects, including a partnership with Chinese film producers promoting the rapidly growing film business in China, as well as producing her "Next Up Series", a series of events celebrating diverse film, TV, and digital change makers.

Follow Alma on social media: Instagram and Twitter @PaperPlanesLLC FB- <https://www.facebook.com/PaperPlanesCollectiveLA/>

## **PANELISTS**

### **ANASA TROUTMAN**

A writer, producer, and entrepreneur, Anasa Troutman has dedicated her work to the importance of culture and the power of love. As CEO of her company, Eloveate, Anasa works to build and execute strategies for artists and organizations that are aligned with her vision of a loving world and her belief in creativity as a pathway to personal, community and global transformation.



**SUNDAY, JANUARY 22ND, 2017**

**TIME: 3:00-5:00 PM**

**VENUE: UTAH FILM COMMISSION**

Based in Nashville, Tennessee, Anasa awakened to her life's work during her time in Atlanta, Georgia, attending Spelman College and founding Groovement/EarthSeed Music, a successful record label and collective of young, cutting edge, visionary musicians, performers, and writers. Eloveate's current clients include India.Arie, Rev. Sekou & The Holy Ghost, The Donny Hathaway Legacy Project, Rashu Aten, and newcomer Addison Scott.

### **BRIAN WALKER**

Brian Walker is the Culture and Entertainment Advocacy Director at Color Of Change. In his role, he is responsible for the organization's media engagements within entertainment content, to foster relationships with celebrities and influencers, and to influence the narrative of African-Americans in the media. Prior to Color of Change, Brian worked at a number of industry leading organizations including the Creative Artists Agency (CAA), Participant Media, Fox, and New Line Cinema. Brian is a graduate of Howard University's School of Business and School of Law.

### **MARÍA AGUI CARTER**

María Agui Carter is a playwright, screenwriter, independent director and producer. She grew up indocumented and graduated from Harvard. A Professor of Visual and Media Arts at Emerson College, and President of Iguana Films, LLC, she has won George Peabody Gardner, Warren, and Rockefeller Awards, and served as a visiting scholar at Harvard, Tulane and Brandeis.

Her recent projects include the documentary/fiction hybrid film Rebel, winner of a 2014 Erik Barnouw Award (best historical films in America), broadcast as a National PBS prime time special; the play Fourteen Freight Trains, (Arena Stage, Washington, D.C., 2014), the script for the film ¡CUBA!, opening the first major Cuba exhibit in decades at American Museum of Natural History (through Nov 2017); and the opening episode of the 2017 SciGirls Latina (Director) national PBS broadcast and trans-media series. Her new fiction script The Secret Life of La Mariposa focuses on immigration, and ecological devastation, and has been invited to screenwriter's labs through Sundance, Cine Qua Non, and New York Stage and Script.

### **PANEL DISCUSSION**

#### **THE IMPORTANCE OF CREATING FILMS OF STORIES THAT HAVE NOT BEEN TOLD**

Even with the recent success of Latino filmmakers, there is still a need for more authentic Latino narratives and characters that can reference who Latinos are today in the United States. How can Latino filmmakers take on the challenge of exploring identity, Latino identity at a deeper level? Demystifying the Latino experience is very important to affect the overall culture, and the only way to accomplish that demystification is through the media. The demystification of Latinos will happen as more actors and filmmakers produce their own projects devoted to Latino culture. What will it take to share the Latino identity through film, and why is it relevant? How do filmmakers from other diverse backgrounds tell their stories? And, how they breakthrough to become more relevant in an industry slow to change?



### **MODERATOR: ROBYN MORENO, EDITOR OF LATINA MAGAZINE**

Robyn Moreno is a Latina Lifestyle Expert, Emmy-nominated TV Host, and Author. As a sought after lifestyle expert, Robyn appears regularly on The Today Show, Weekend Today, the CBS Early Morning Show, The Steve Harvey Show, Fox and Friends, CNBC, and Better TV among other national and local outlets. Robyn believes personal style can be easily achieved in all areas of your life regardless of budget—a philosophy she touted in her popular book *Practically Posh: The Smart Girl's Guide to a Glam Life* (Harper Collins) and one she shares with customers in the NYC vintage store she co-founded: A Little Wicked.

Robyn crosses all media platforms to dispense her honest and fun advice. She was nominated for an Emmy as the host of Plum Daily Hamptons, a daily lifestyle show on the Plum Network, and has written fashion, travel, and lifestyle articles for Elle, InStyle, Glamour, Cosmo For Latinas, Latina, Woman's Day, Quest, Beach, Plum Hamptons, The New York Daily News, Redbook.com, Jetsetter.com, TheLatinKitchen.com, and About.com.

A proud Latina of Mexican-American heritage, Robyn has co-written, and co-edited two Latino-centric books: *Suave: The Latin Male* (Rizzoli), a fashion book about Latino style icons and *Border-line Personalities: A New Generation of Latinas Dish on Sex, Sass, and Cultural Shifting* (Harper Collins) an honest and irreverent anthology about life as a modern Latina. A native Texan and certified yoga teacher, Robyn spends her time between East Hampton, New York and New York City with baby girl and hubby.

### **PANELISTS**


#### **CAMILA CHÁVEZ, EXECUTIVE DIRECTOR AND CO-FOUNDER, THE DOLORES HUERTA FOUNDATION**

Ms. Chávez is the Co-Founder and Executive Director of the Dolores Huerta Foundation (DHF). From the DHF headquarters in Bakersfield, Ms. Chávez oversees training for low-income community members in the areas of leadership and organizing skills specific to civic and electoral participation so that they can become catalysts for change in their own communities.

The ideals of non-violence, selfless motivation and personal responsibility were instilled in Camila by her parents Richard Chávez and Dolores Huerta. Camila grew up at the UFW Headquarters of La Paz where those same ideals were reinforced through the actions of people like her Uncle Cesar E. Chavez.

After graduating early from High School in spring of 1994, Camila participated in the UFW's historic 343 mile Pilgrimage from Delano to Sacramento. The goal of the Pilgrimage was to show the world that in spite of the passing of Cesar E. Chávez, the union was alive and well. During the twenty-five day pilgrimage, Camila performed nightly as a member of Teatro Peregrino to convey to workers the benefits of creating a union in their own workplace.

Camila's academic career led her next to Mills College in Oakland where she successfully balanced her undergraduate studies with her passion for working to achieve social justice. She served as a campaign coordinator for the Stop Prop. 209 Campaign, which fought to save Affirmative Action in California.



Latino Reel happens each year alongside the Sundance Film Festival and allows Latinos in film and filmmaking and their supporters, to gather, learn and network. Latino Reel works to promote Latino inclusion in the entertainment industry.

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After graduating in 1998, Camila worked in the public health arena for five years promoting Medi-Cal, Healthy Families and other health coverage programs for low-income and undocumented families in San Francisco and Alameda Counties. In 2003, Camila returned to the Central Valley to establish the Dolores Huerta Foundation with Dolores Huerta. Camila is convinced that it is our responsibility to take advantage of every opportunity to develop leadership, in ourselves and our communities, by building consensus around a common set of principles, values and priorities. It is the process of pursuing a life of principle we are able to ensure human rights.

### **MARI AIXALA, FOUNDER - ANIMARI FILMS**

Traveling around the world as a young girl with her parents and family that had fled Cuba in 1959, Mari began to realize that art and storytelling were the surest way of expressing, understanding and connecting to the different cultures she experienced. She built upon her love for these themes when she started her career as an adult. Mari began working as a bi-lingual Art Director in Advertising working with some of the most recognizable brands in the world such as Kraft, Pizza Hut, Pepsi, Mercedes-Benz, Volkswagen and Walt Disney World.

Eventually, she went on her own and continued writing and developing creative content for a variety of other worldwide brands and clients, including Bacardi. As a result, she wrote and conceptualized *On Wings They Soar*, a historical documentary project about the history of the Bacardi Family and Brand. She also co-wrote and helped publish: *Bacardi: A Tale of Merchants, Family & Company* a retrospective large format coffee table book which won a Silver Medal at the Independent Publishers Book Awards.

Motivated to connect, create and change, she founded ANIMARI FILMS as a vehicle to bring Cuba's untold stories to light. She served as an Executive Producer on indie-film *SOMBROS DE AZUL*, as an Associate Producer on Musical Docu-Comedy, *AMOR CRONICO*, and Cuban heavy metal documentary feature, *HARD ROCK HAVANA* (currently in post-production). She served as a Founding Member of The Hispanic Film Festival and as a Juror for The Sonoma International Film Festival.

Currently, she is Executive Producer, alongside partners, Carlos Coto and Andy Garcia, on *RUM CHRONICLES*, a Limited TV Series based on the book *Bacardi and The Long Fight for Cuba*. She is a Director for the Bacardi Family Foundation. She serves on the Organizing Committee for TEDx Sonoma County and also is a Sponsor for TEDx Havana.

“As the principal of Animari Films, I have the privilege of focusing on projects that center around the two central themes that I am most passionate about: Cuba and Women. They seem to present me infinite opportunities to explore my core values and my strengths.”

